

PFD BOARD REGULAR MEETING AGENDA



March 28, 2024, Noon

**Location: Town Toyota Center
1300 Walla Walla Avenue
Wenatchee, WA 98801**

Consent Agenda:

1. Approval of Meeting Agenda
2. Vouchers (January 2024)
3. Minutes (February 22, 2024)

Public Comment: (please state your name and address, and please limit to 3 minutes)

Agenda Items:

Manager's Report

1. **Manager's Report**
 - a. Events & Activities
 - i. Wenatchee Wild
 - ii. Special Olympics
 - iii. KPQ Home & Garden Expo
 - iv. Locker Rooms
 - v. Grace City Easter Service
 - vi. Jordan World Circus
 - vii. Hell on Hooves Rodeo
 - b. Sales & Marketing Reports
 - c. Financial Reports – January, 2024
2. **City of Rock Island – Rockfest Request**
3. **Sales Tax Report – Submitted by Cordell, Neher & Co., PLLC**

PFD Board Regular Meeting Minutes

March 28, 2024, Noon

Town Toyota Center
1300 Walla Walla Ave.
Wenatchee, WA 98801



Board Members Present:

Jerrilea Crawford (President)
Randy Agnew (Vice-President)
James Fletcher (Secretary)
Mike Poirier (Member)

In Attendance: Mark Miller, Town Toyota Center General Manager, Aaron Harvey, Town Toyota Center Assistant General Manager, Cindy Herdt, Dave Mann, Jamie Goodman, Lindsay Rey, Chris Berg - Town Toyota Center Staff.

Meeting was called to order at 12:00 pm by President Jerrilea Crawford.

Consent Items

1. Meeting Agenda for March 28, 2024
2. Vouchers January, 2024
3. Meeting Minutes February 22, 2024

**Motion was made and seconded to approve the agenda consent items.
Motion Passed 4-0.**

January, 2024 Recap

Banner Bank - Facility Operating 711 (New)

Accounts Payable	20341-20410	-\$214,956.52
Payroll	Paychex Entries	-\$236,551.50
	EFT/ACH/Wire -13	-\$304,162.39
Total		-\$755,670.41

Public Comment

Cindy Volyn (Wenatchee) spoke regarding the live animal events at the Town Toyota Center and said she is disappointed the focus is solely on circus animals and the event is moving forward with animals even though Jordan Circus was open to a non-animal event. The animal rights group has continued efforts to reach out to the community. She relayed the Wenatchee City code 4.48 Dangerous Animals addresses restrictions, exceptions and penalties. City code requires licensing and permitting. She asked if there is an emergency action plan and the liability risks to the Town Toyota Center.

Kris Cameron also spoke on the animal issue and expressed disappointment that the Board rescinded it's 6-month moratorium. Ms. Cameron presented a list of suggestion to the Board since animals will be perform in the Jordan World Circus in two weeks. These include animal health and welfare inspections by local vets and the Humane Society. Allows public members to access and observe animal treatment and care. She encouraged Board members to attend the circus and conduct their own research as to how the animals are treated.

Agenda Items:

Manager's Report

1. Manager's Report

- a. Events & Activities
 - i. Wenatchee Wild – Mark noted home playoffs games are scheduled for this Friday and Saturday. These will be Games 1 & 2 in Round 1 of the season playoffs. We have averaged 1,857 paid attendees at the games which is up from 1,300-1,400 in prior season with the BCHL. There is a good chance the Wild will play in Round 2 as well.
 - ii. Special Olympics – We are hosting the Opening Ceremonies and the ice-skating competitions for Washington Special Olympics on March 1-2.
 - iii. KPQ Home & Garden Expo – the trade show was held on March 8-10 and will net around \$30K.
 - iv. Locker Rooms – We have an initial meeting with the architects on Tuesday, April 2 to discuss technical questions/concerns. This is the first step in the process.
 - v. Grace City Easter Service – We had an overnight conversion for the Easter Service for Grace City Church.
 - vi. Jordan World Circus – The circus performances are scheduled for April 11 & 12.
 - vii. Hell on Hooves Rodeo – The Rodeo will be held on May 10-11 and will be followed by the Jaripeo and the Mexican Y el Corazon concert.
 - b. Sales & Marketing Reports – Lindsay is focused on the sponsorships for the Hell on Hooves Rodeo. In addition, she is working on renewals of the suites and loge seats for next season. Jamie is looking into potential sporting events for us. CVCH is having a wall mural designed. Arrangements are being finalized for participating in various Apple Blossom events and final promotions for the Blippi World Tour event.
 - c. Financial Reports – January, 2024 – Dave presented the financial picture for the month of January, 2024. We had 8 home Wild games, the WWE event and the High School Basketball Showcase. F& be for Wild games was very strong but COGS are still a bit high due to the cost of food.
- 2. City of Rock Island – Rockfest Request** – Randy Agnew presented a letter and photograph from last year requesting \$5,000 for the 2024 Rockfest Fireworks show. He noted 1,500 attended last year and they expect two or three times that

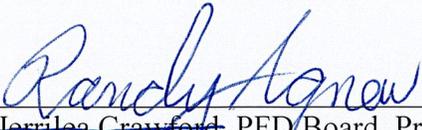
many this year. No action was taken as only four board members were in attendance and Randy would need to abstain.

3. **Sales Tax Report – Submitted by Cordell, Neher & Co., PLLC** – the report from Cordell, Neher was included in the meeting information packet. The board did not have any questions or concerns.

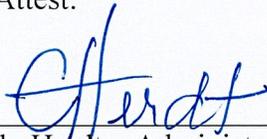
With no further business, the meeting was adjourned at 12:33 pm.

Respectfully Submitted:

Attest:



Jerrilea Crawford, PFD Board, President
Randy Agnew, PFD Board
Vice President



Cindy Herdt – Administrative Assistant