

PFD BOARD REGULAR MEETING AGENDA



May 23, 2024, Noon

**Location: Town Toyota Center
1300 Walla Walla Avenue
Wenatchee, WA 98801**

Consent Agenda:

1. Approval of Meeting Agenda
2. Vouchers (March, April 2024 – Not Available)
3. Minutes (April 25, 2024)

Public Comment: (please state your name and address, and please limit to 3 minutes)

Agenda Items:

1. **Live Animal Performances Moratorium**
2. **Manager's Report**
 - a. **Events & Activities**
 - i. Blippi
 - ii. Hell on Hooves
 - iii. Jaripeo
 - iv. Life Choices
 - v. Mexico en le Corazon
 - vi. Alabama
 - vii. Disney Live
 - viii. Graduations (3)
 - ix. Harlem Globetrotters
 - x. Job Openings – Accounting, Operations, Administration
 - xi. Employee Staff Meeting
 - xii. Sign Renewals
 - xiii. Wild Lighting
 - xiv. Lockers Rooms
3. **Board Chair Report**
4. **Sales Tax Report – Submitted by Cordell, Neher & Co., PLLC**

PFD Board Regular Meeting Minutes

May 23, 2024, Noon

Town Toyota Center
1300 Walla Walla Ave.
Wenatchee, WA 98801



Board Members Present:

Jerrliea Crawford (President)
Randy Agnew (Vice-President)
James Fletcher (Secretary)
Mike Poirier (Member)
Marc Straub (Member)

In Attendance: Mark Miller, Town Toyota Center General Manager, Cindy Herdt, Jamie Goodman, Lindsay Rey - Town Toyota Center Staff. Guest: Kris Cameron, Guests, Lloyd Smith, Mayor of Waterville

President Jerrilea Crawford called to order at 12:00 pm.

Consent Items

1. Meeting Agenda for April 25, 2024
2. Vouchers - March, April, 2024 – Not Available
3. Meeting Minutes April 25, 2024

Motion was made and seconded to approve the agenda consent items.

Motion Passed 5-0.

No Voucher Recap Available

Public Comment

Cindy Herdt noted that emails regarding animals were received by Lee Alley and Cindy Volyn. These emails are in the meeting packet.

Kris Cameron (Wenatchee) reported that 460 people have signed the “no-animals” petition. A copy of the signature spreadsheet was provided. This group still supports a circus free event that Jordan World Circus has offered. Animal cruelty, public safety, public support should still be considered as concerns. They do not feel a circus free event would result in loss of revenue or a decline in attendance. Ms. Camerson supports a full, permanent moratorium on circus animals.

Doug Miller (Rock Island) reviewed his past history/connection to the PFD, stating in 2006 he was opposed to the tax vote and the interlocal agreements. After the vote did pass, he felt the taxpayer funds were appropriated to the facility to pay the debt. That was the intended use and he is opposed to other entities receiving any funds.

Anna Gullickson (Cashmere) told the Board that she believes all ages would support an animal-free circus and she supports a vote to not allow animals.

Suzanna Tafolla and Yonira Duran Tafolla (Wenatchee) both believe animals are abused and exploited. They are unpredictable as evidenced by public accidents that have resulted in injury and deaths to animals and humans. They request the PFD stop Jordan World Circus from bringing animals to the Town Toyota Center.

Stephanie Ortiz (Wenatchee) is a 9th grader at Pinnacles Prep and believes that it is unnatural and dangerous to have animals travel for such long periods in dark, cramped trailers with no food or water for extended periods. Their mental well being is not being managed and this is an inhumane way to treat animals. Her classmate Inga feels the same and asks the PFD to not allow abused animals at the Town Toyota Center. They are treated poorly, are exhausted and this is not natural animal behavior.

Agenda Items:

- 1. Live Animal Performances Moratorium** – the live animal moratorium that the PFD Board has in place expires on June 21, 2024. The City of Wenatchee has passed an citywide ordinance with the same limitations. Both Jerrilea Crawford and Jim Fletcher went behind the scenes at the event and spoke at length with the promoter on issues including medical (vets, vaccines, etc.), travel and travel conditions, animal handling, etc. They did have all animal medical records. In regards to the travel plans, they did not have real satisfactory answers for travel plans or exercising, feeding, while on the road. They do stop and clean cages but, obviously, there are not many areas along the road to exercise large animals like elephants. The only exercise the animals get is just prior to shows/performances when they are allowed to run in circles in the arena or performance area. Jerrilea reported the animals appeared to look healthy. There was one they couldn't approach as they were told he was "grumpy". Jerrilea felt the use was inhumane but the animals were not mistreated, with the exception of the travel arrangements which was up to 30 weeks per year.

Jim Fletcher felt caution was needed to distinguish what the "industry" does versus actions of individuals or one company. He agreed it is difficult to determine how animals are treated while travelling. He said the event dates for Jordan Circus are close in date and geographical area so the trips are shorter. He felt the animals appeared cared for, consideration should be given to where the animals came from and that it would be difficult to "prove" how they are cared for or what standards need to be met.

Randy Agnew reminded that the original intent was to ban "exotic" animals. When asked to collect 1,000 supporters, less than 500 were received and that represents only a small portion of the PFD district population. He agrees the City of Wenatchee's new animal ordinance is sufficient for events at the Town Toyota Center and there is no need for a ban at the arena level.

Marc Straub is also comfortable with the City of Wenatchee's ordinance and feels it is not necessary to ban all livestock animals. He also does not feel it's right to hold into contempt an entire industry for the bad actions of a few. He does not condone animal abuse.

Mike Poirier pointed out that the City of Wenatchee's ordinance does not ban the use of animals for "educational purposes". He feels the new ordinance covers activities at the Town Toyota Center.

Jerrilea proposed allowing the current moratorium to simply expire with no further action. She supports no animals except dogs and cats and the travel factor is still a problematic concern for her. The issue can be re-evaluated annually and the moratorium will be allowed to expire on June 21, 2024.

2. Manager's Report

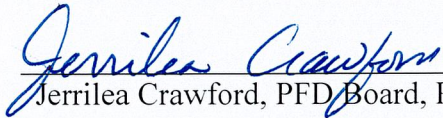
- i. Blippi – event was held April 25. Kids theatrical event.
- ii. Hell on Hooves – two-day roughstock rodeo event. Required all night changeovers to Jaripeo to Right to Life to Mexico en le Corazon. The rodeo was successful with no concerns or issues. Hell on Hooves is a 50/50 co-pro event with Longhorn Productions. Rodeo revenues reached expectations and the event is booked for next year.
- iii. Jaripeo saw about 800 guests and is a rental event.
- iv. Life Choices – Rental event for the arena.
- v. Mexico en le Corazon – this Mexican heritage event will have a loss of approx. \$4K to the promoter.
- vi. Alabama – This band is booked for September 15, 2024. Tickets will go on sale tomorrow at 10am.
- vii. Disney Live – tickets for this youth show will be on sale next week.
- viii. Graduations (3) – Eastmont, Westside and Wenatchee Valley College all were very well attended.
- ix. Harlem Globetrotters is scheduled for Father's Day on June 16th.
- x. Job Openings – Accounting, Operations, Administration - Kari McKee has been hired to replace Dave Mann starting June 3rd. Michael Cole was also hired on June 3rd in the accounting department. Dave's last day is June 30th. The Operations Director position (Chris Berg) has not come up with a good fit yet. We do have an additional 2 interviews scheduled for next Monday.
- xi. Employee Staff Meeting – Management staff met on May 23rd for a one-half day training. There will be a couple of shorter follow-ups to the initial meeting.
- xii. Sign Renewals – Sales and marketing departments are both very busy covering active sales and renewals of suites, loge seats and signage in addition to event sponsorships. Lindsay has some new building sponsors confirmed and awaiting signatures on agreements. Hell on Hooves is at \$51,650 in sponsorships and vendor fees. The Western Market has 16 paid vendors and the Kidz Zone is expanded with numerous activities. Jamie is also working on the WHS/EHS Career Fair, Touch a Truck and the Apple Blossom Parades. Social media, digital, radio/TV ads are very active right now.
- xiii. Wild Lighting – We are still confirming the WHL requirements for lighting as compared to current lighting in the arena. We are researching how what the standards for testing are and who does this. We have upgraded all glass to WHL requirements. The locker rooms are already being discussed.
- xiv. Lockers Rooms – the preliminary work regarding the locker rooms is on budget. These will be located on the east side of the building and we expect some preliminary drawings by next PFD meeting.

3. **Board Chair Report** – Jerrilea suggested revisiting the task force to create and evaluate the PFDs Promotional Hosting policy. The policy needs to be clearly defined and approved by legal.
4. **Sales Tax Report – Submitted by Cordell, Neher & Co., PLLC**
The sales tax accounts reports from Cordell, Neher & Company was included in the meeting information packet. The Board did not raise any questions or concerns.

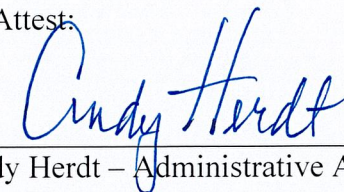
With no further business, the meeting was adjourned at 1:11pm.

Respectfully Submitted:

Attest:



Jerrilea Crawford, PFD Board, President



Cindy Herdt – Administrative Assistant