PFD BOARD
REGULAR MEETING AGENDA

THE PUBLIC CAN ATTEND IN PERSON, CALL-IN OR LOG-IN TO ZOOM TO PARTICIPATE IN THE MEETING.
PLEASE CALL-IN OR LOGIN 5 MINUTES PRIOR TO THE MEETING.

To Join the Meeting Go To: https://zoom.us
Meeting ID: 879 6268 7940

July 23, 2026, Noon
Location: Town Toyota Center
1300 Walla Walla Avenue
Wenatchee, WA 98801

Consent Agenda:

1. Approval of Meeting Agenda
2. Vouchers (June 2026)
3. Minutes (June 25, 2026)

Public Comment: (please state your name and address, and please limit to 3 minutes)

Agenda Items:

1. **Manager's Report**
   - a. **Events & Activities**
     - i. Jake Owen
     - ii. Locker Room Update
     - iii. .033% Tax
     - iv. Sales/Marketing Report
     - v. Energy Efficiency
     - vi. Audit
     - vii. Financial Reports & CNC Sales Tax Report

PFD Board
Regular Meeting Minutes

July 23, 2026, Noon

Town Toyota Center
1300 Walla Walla Ave.
Wenatchee, WA 98801

Board Members Present:

Randy Agnew (President)
JC Baldwin (Vice President)
James Fletcher (Secretary)
Jerrilea Crawford (Member)
Renee Swearingen (Member-Zoom)

In Attendance: Mark Miller - Town Toyota Center General Manager, Aaron Harvey - Town Toyota Center Assistant General Manager, Michael Cole, Heather Massey, Jessica Manzaro, Katie Polson, Greg McEwen, Alexis Blessing (Zoom) - Town Toyota Center Staff, David Rayfield - Wenatchee Wild, Michael Miller (Zoom), Sean Schur (Zoom), Jason Grover - Wenatchee Valley Chamber of Commerce.

President Randy Agnew called the meeting to order at 12:03pm.

Consent Items

1. Approval of Meeting Agenda
2. Vouchers - June 2026
3. Meeting Minutes – June 25, 2026

Motion was made and seconded to approve the agenda consent items.
Motion Passed 4-0.

June 2026 Recap

Banner Bank - Facility Operating 8711

Accounts Payable	22829 - 22888	-$137,619.80
Payroll	Paychex Entries (Net Wages)	-$118,207.80
	ACH/EFT/Wire -20	-$755,599.73
Total		-$1,011,427.33

Public Comment:
No public comments.

1. Manager's Report

Events & Activities

i. **Jake Owen** - Mark Miller shared that country music artist Jake Owen will perform at the Town Toyota Center on July 23, 2026, with the concert beginning at 7:30 p.m. Approximately 1,500 tickets have been sold to date. Mark noted that it costs approximately $60,000 on the first day just to get a show up and running, including lighting and sound production. He also shared that Jake Owen has recorded ten No. 1 singles.

ii. **Locker Room Update** – Mark Miller stated that construction is still underway and remains on schedule. The project is expected to be completed in time for the planned opening date of November 19, 2026. There have been three change orders to date: (1) additional gravel, (2) relocation of electrical outlets and (3) piping to the shower was cased in concrete. These three projects cost around $6,000 each. Mark Miller also complimented the project team, stating they have been very responsive throughout the process.

iii. **.033% Tax** – Mark Miller provided an update regarding a potential feasibility study for obtaining new financing noting that the Board has previously discussed the possibility of moving forward with a feasibility study for future facility improvements, specifically for the locker room project. Jessica Manzaro reported that she recently participated in a meeting to gather additional information. She confirmed that the feasibility study would cost approximately $20,000, with about $15,000 of that amount going directly to the consultants conducting the study and $5,000 going to the Department of Commerce. The process typically takes about three months once all required paperwork has been submitted. Mark Miller said he also inquired as to whether existing debt would affect the process. That question has been referred to Marc Greenough for further clarification.

iv. **Sales/Marketing Report** – Greg McEwen shared that June was a good month. He recognized Katie Polson for all her hard work as she is currently working on two suites renewals. The loge seating is completely sold out for this year as well. Greg McEwen announced that comedian Terry Fator, winner of America's Got Talent, will perform at the Town Toyota Center on October 23, 2026. It was announced that Dwight Yoakam will hit the stage at the Town Toyota Center on November 13, 2026. In addition, Greg shared that Busch Light has agreed to serve as the title sponsor for next year's rodeo. Greg also worked hard to get cost estimates for a possible name change from Town Toyota Center to Town Toyota Arena per Randy Agnew's request. The cost for the Town Toyota Center sign alone would be $75,000 and changes to documents and uniforms, etc. would be over $250,000. JC Baldwin brought up a Digital Billboard in town. Zach Hendricks and Greg McEwen will present a proposal to Mark Miller sometimes next week.

v. **Energy Efficiency-** Mark Miller continued his report with an update on the Town Toyota Center's energy efficiency project. He noted that NCW Life recently featured an article highlighting the facility's efforts and progress. The project remains in a trial-and-error phase, with 21 sub-meters now installed throughout the facility. These sub-meters allow staff to monitor energy usage more closely and make adjustments, including optimizing the ice chiller to improve efficiency. Over the next 12 months, the facility is expected to achieve an additional 15% improvement in energy efficiency, and staff will continue

working toward that goal. Before moving into the financial reports, Mark informed the Board of a potential capital expense involving one of the Community Rink's scoreboard. The current scoreboard is approximately 40 years old and may soon require replacement after recent repairs have only provided a temporary solution. Replacement parts have become increasingly difficult to obtain because the original manufacturer is no longer in business. While staff have been able to replace individual components over the years to keep the scoreboard operational, those parts are no longer available. Mark estimated that replacing the scoreboard could cost approximately $15,000 to $20,000 and noted that the issue may need to be addressed in the near future if the temporary repair does not hold.

vi. **Audit** – Jessica Manzaro reported that the 2025 audit is still underway and progressing smoothly, with completion expected within the next couple of weeks. She also stated that the Board members will be invited to attend the audit exit meeting once it has been scheduled.

vii. **Financial Reports & CNC Sales Tax Report** – Jessica Manzaro presented the financial report and stated that she was very pleased with this month's financial results. She noted that hosting the Eastmont, Westside, and Wenatchee Valley College graduation ceremonies during the same month contributed significantly to event revenue. She also reported that revenue from the Community Rink increased during the month. Jessica Manzaro stated that a payment to Cascade Central Construction is due and requested the transfer of $417,764.73 to cover the invoice.

A motion was made by JC Baldwin to approve the transfer, seconded by Jerrilea Crawford. Motion passed 5-0.

With no further business, the meeting was adjourned at 12:43pm.

Respectfully Submitted:

Randy Agnew, PFD Board, President

Attest:

Mark Miller, Town Toyota Center, General Manager